

Dominick Hernandez

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EDUCATION

Purdue University

West Lafayette, IN

Bachelor of Science in Selling and Sales Management

Minor in Management

Minor in Communications

Purdue Certificate in Entrepreneurship and Innovations

Expected May 2026

- **Relevant Coursework:** ECON 251: Macroeconomics, MGMT 201: Management Accounting, MGMT 323: Principles of Marketing, MGMT 455: Legal Background for Business

WORK & LEADERSHIP EXPERIENCE

Indiana Packers

Delphi, IN

Production Associate, Bacon

May 2022 – August 2022

- At Indiana Packers I diligently maintained safety and quality standards by making sure protocols were followed. Completed product assembly according to standardized procedures and regulations. I moved items between machines and conveyors, then examined final products in conformance with quality and design standards.

Dom Landscaping/ Light Instillation

Monticello, IN

CEO, Founder

March 2021 – Current

- Cut and trim lawns using power mowers and edgers. Cleared pathways of overgrowth, debris and snow to reduce hazard, maintained garden areas and landscaping greenery to enhance property appearance and plant health, and answered customer questions regarding care and general knowledge of landscape.
- Surveyed people's properties to give them estimates on what the cost of installing lights would be. Following safety protocols/measures to ensure no harm was inflicted on me or others.
- Helped roughly 10+ clients consistently with their properties

The Hill Club

West Lafayette, IN

Operations Manager

August 2021– Current

- Started a central hub for bands, artists, and DJs from across the Midwest to perform their music and market their brand at Purdue.
- Helped generated over \$25,000 for this business, \$5,000 of which was donated to charities.

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in English and Spanish

Technical Skills: MS Office/Excel, Windows Operating System, Mac

Certifications & Training: Zendesk Customer Service Professional Certificate

Activities: Volunteer at the Lafayette Dog Shelter

Interests: I like to keep myself fit and healthy by participating in sports at Purdue as well as working out. When I'm not studying, at the gym, or working, you can find me hanging out with friends and being social.